

Media Release

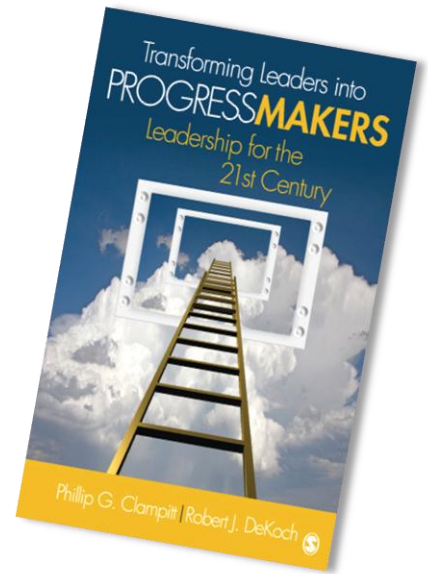
CONTACT

Phillip Clampitt, PhD., University of Wisconsin - Green Bay
clampitt@imetacomm.com or 920.347.0444

Leadership: It's not about Power, Position, or Personality

New Book Reveals Secrets of Becoming a Progress-Making Leader

What do Oprah Winfrey, Winston Churchill, Mary Kay Ash, Jonas Salk, and Lance Armstrong have in common? Not much, if you look at their temperaments, viewpoints, and passions. Yet, each has demonstrated the unique ability to *define, make and sustain* progress during times of success as well as disappointment.



Oddly, though, current leadership books rarely discuss the notion of progress. *Transforming Leaders into Progress Makers: Leadership for the 21st Century* is a new book that makes progress the centerpiece of a fresh perspective on leadership.

Progress Makers weaves together original research, novel strategies and tactics with stories of successful leaders to provide a refreshingly original perspective on how to become a progress-making leader. The book illustrates key concepts with in-depth profiles of successful leaders including a Door County coffee entrepreneur, a general in the U.S. Army, a newspaper editor-in-chief and an executive with a *Fortune 500* company.

The book features new leadership research including findings from:

- interviews with over 50 leaders
- surveys of over 1,000 employees about how their organizations manage uncertainty
- surveys of over 200 employees about how their organizations manage errors

The book emerged from a unique collaboration between a professor and a business executive that resulted in actionable ideas grounded in sound research and tested in the rigors of organizational life. Special chapters on how leaders “select, detect, and correct organizational errors” and “enlarge the circle of engagement” illustrate the unique insights gleaned from the collaboration. *Progress Makers* will help executives, managers, professionals, students, and small business owners move beyond the traditional leadership skill-set to a progress-centered conviction.

For more information see progressmakers.net

Who are the Authors?

Phillip G. Clampitt (Ph.D., University of Kansas) is the Hendrickson Professor of Business at the University of Wisconsin-Green Bay, where he teaches in the Information Sciences program. The *Wall Street Journal* and *MIT Sloan Management Review* recently highlighted his work on “Decision Downloading” which details how companies can effectively communicate decisions to those not involved in the decision-making process. He is the author of a Sage Publications best seller, *Communicating for Managerial Effectiveness 4e* (see www.imetacomm.com/cme4) and co-author of *Embracing Uncertainty: The Essence of Leadership*. Along with being on the editorial board of numerous professional journals, his work has been published in a variety of journals including the *MIT Sloan Management Review*, *Academy of Management Executive*, *Management Communication Quarterly*, *Journal of Business Communication*, *Communication World*, *Journal of Broadcasting*, *Journal of Communication Management*, *Ivey Business Journal*, and *Journal of Change Management*. In addition to many guest speaking opportunities in the U.S., he has also been invited to speak internationally at The University of Pisa, The University of Aberdeen, The University of Ulster, as well as to numerous multi-national businesses and professional organizations. As a principal in his firm, Metacomm, he has consulted on communication issues with a variety of organizations, such as PepsiCo, Manpower, Schneider National, American Medical Security, Dean Foods, The Boldt Company, Stora Enso, The U.S. Army War College, Appleton Papers, Foremost Farms, Thilmany Paper, Dental City, and Nokia (see www.imetacomm.com).



Robert J. DeKoch received his Bachelor of Arts Degree from Lawrence University and his Masters Degree in Business Administration from the University of Wisconsin-Oshkosh. His career has spanned numerous manufacturing industries where he has held various management positions in operations, engineering, and research. He is currently the President and Chief Operating Officer for a major U.S. construction services firm, the Boldt Company (see www.theboldtcompany.com). He is also Co-Chairman of the Board of New North, Inc., a regional economic development initiative in Northeastern Wisconsin. The initiative’s mission is to harness and promote the 18-county region's resources, talents and creativity for the purposes of sustaining and growing the regional economy (see www.thenewnorth.com). Throughout his career, Mr. DeKoch has focused on developing work environments for high involvement and continuous learning. He has instituted progressive communication processes in the workplace to promote understanding, focus and alignment. He strives to build organizational relationships that foster innovative thinking, recognition of achievement, and genuine teamwork. He co-authored the book *Embracing Uncertainty: The Essence of Leadership* and leadership articles in various journals.

